



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE · INDIA

MONTHLY  
BANGALORE BANNERGHATTA ROAD CAMPUS  
**NEWSLETTER**

DECEMBER 2023 | ISSUE 006 **2024**  
HAPPY NEW YEAR





Happy



New



New




# Valedictory Ceremony of “TRIATHLON”

12 December 2023

*Christ University BGR campus pulsated with vibrant energy as the curtains fell on the second edition of OUTREACH, a student-run initiative fostering community spirit and diverse experiences for BBA students. The valedictory ceremony commenced with a captivating speech by an international rifle shooter, who shared inspiring tales of perseverance and triumph, igniting a spark in the young minds. The ceremony then witnessed a heartening prize distribution, recognizing the outstanding participants of OUTREACH's flagship event, Triathlon. A thrilling band performance with a heavy metal theme capped off the afternoon, leaving the audience exhilarated and wanting more. OUTREACH, through its unique blend of sports, cultural activities, and business simulations, has successfully provided a platform for over 350 students to develop their community-building skills and gain invaluable experiences. As the echoes of the closing ceremony faded, one thing was certain: OUTREACH has left an indelible mark on Christ University BGR campus, and its legacy of fostering unity and diverse perspectives will continue to inspire future generations.*



 **GPS Map Camera**

**Bengaluru, Karnataka, India**

VHHW+6C4, Bannerghatta Rd, Pai Layout, Hulimavu, Bengaluru, Karnataka 560076, India



# Digital Marketing and Social Media Session on Website Creation

15 December 2023

*On the 15th of December, the students of the marketing specialization participated in a session conducted by Mr. Sachin Emmanuel, digital marketing trainer, and organized by Digital Marketing Professor, Dr. Sunita Kumar. This session aided as a medium for the students to develop a deeper knowledge into the world of digital marketing and the importance of website creation, focusing on its practical applications.*



## A Seminar On “Acing Bank Interviews”

9 December 2023

*Dilip Ray's guest lecture enlightened MBA students specializing in finance on career dynamics, diverse job options, and the advantages in working in the banking sector. It also provided guidance on interview readiness, emphasizing adaptability and interest alignment for thriving in the finance industry.*





# Alumni Interaction and Film Industry Interface

18 December 2023

*The event was coordinated by Dr. Parashurama Kamath, faculty at Christ BGR Campus, for Advertising and Public Relations (BMST631) for 6 EMP. The interaction began with opening remarks and guest introduction by Vishal Poonia (6 EMP).*

*Arihant Bothra, Batch of 2020, took the floor and initiated the interaction. He discussed his college activities, expressing his growing interest in acting through participation in the in-house college production house, Orpheus Production. He highlighted representing the college in various inter-college fests, gaining exposure, and accumulating work experience.*

*Arihant mentioned maintaining good grades throughout his college days, ensuring that he did not compromise on his studies. Subsequently, he elaborated on his work experience and explained the professional audition process for film and commercial castings. He also touched upon acting schools, their entrance examinations, and the steps one should take to gain admission.*

*In the end, Arihant engaged in a Q&A session, addressing students' queries on industry parameters, casting processes, higher education in the field, and work ethics in the industry. Following the Q&A session, Yash Choudhary, the class representative, presented the guests with tokens of appreciation.*





# CHRISTMAS

*Celebration*









# Magnificat<sup>2023</sup>

*Carols by Candlelight*



*The halls of CHRIST (Deemed to be University), Bannerghatta Road Campus in Bangalore resonated with festive tunes during the unfolding of Magnificat 2023, uniting students and faculty in a celebration of music and holiday cheer. The main auditorium, adorned with twinkling lights, garlands, and seasonal decorations, created a magical ambiance, setting the stage for the evening's performances.*

Mr. Abhishek led BGR in initiating the event, and SWO Coordinator Meghna ma'am extended a warm welcome, expressing gratitude and inviting everyone to the spectacular event. Speakers included Rolland from BGR, the youngest kids at Bethany High School, Prashant from Christ Junior College, Nikhil Sebastian from Christ Kengeri and YPR, and Naveena Rao speaking on behalf of those with special needs. The occasion highlighted the symbolic Christmas gift of the Statue of Liberty to the United States from France. Andres' MPE Choir also contributed to the festivities.

The event showcased not only individual performances by different colleges but also collaborative pieces by the Yeshwanthpur and Kengeri Campuses of Christ University. The Humming Souls, a group of specially-abled kids led by Naveena Rao, delivered a standout show, leaving a lasting impression. The enthusiastic faculty members of the Bannerghatta Campus, led by Meghna ma'am, showcased their hidden musical talents. Performances also featured The Josephite Choir, led by Shalome sir, and The FingerSmith Collective, a team displaying skills in classical and modern music.



# Magnificat<sup>2023</sup>

*Carols by Candlelight*





The Wind Chamber Orchestra of Christ University, guided by Sir Narayan Swami, performed a collection of western classical and contemporary melodies, engaging and captivating the audience. The Christ University Choir, led by Sir Abhishek John, with over 100 singers on stage, delivered a powerful performance blending old classics with contemporary pieces, accompanied by classical dancers performing to the beats of tabla.

As the performances concluded, Father Varghese delivered a thoughtful speech appreciating the BGR choir for their coordination and passion for music. He congratulated the musical conductors and acknowledged the efforts of Meghna ma'am and all the SWO heads and volunteers. The BGR Choir concluded the event with an exciting finale performance along with dancers. The Vote of Thanks was given by University Choir Instructor and Faculty, Mr. Rolland, expressing gratitude to all fathers, directors, and Dean Dr. Jyoti Kumar for the grand success of the annual musical event. Sir also commended the efforts of Meghna ma'am and all the SWO heads and volunteers.

The program, curated by the Student Welfare Organisation volunteers, took the audience on a musical journey, leaving them with a profound appreciation for choir music and the joy of Christmas.

## **NUTRITION AND HEALTHY HABITS**

*18 December 2023*

CCHS, in collaboration with Apollo Hospital, hosted a session on "Nutrition and Health Habits" for BBAH students. The event commenced at 10:00 am with a welcoming address delivered by Sonia Joseph.

Dr Priyanka provided a comprehensive explanation of nutrition, healthy habits, and their significance in daily life. The session encouraged interaction and concluded with a vote of thanks at 11:00 am. Attendees gained valuable awareness about selecting nutritious foods and cultivating a healthy lifestyle.







“NEW YEAR IS THE GLITTERING  
LIGHT TO BRIGHTEN THE  
DREAM-LINED PATHWAY OF  
FUTURE.”

- Muniya Khan



# Financial Literacy Drive

16 December 2023

ECONTAGO – the Economics Association of Christ (Deemed to be University) Bannerghatta Road Campus organized the final day of the Financial Literacy Drive on the 16th December, 2023 for the housekeeping staff. The student volunteers from Economics (Honours) and EMP classes educated them on the various aspects of financial literacy such as opening of a bank account, bank withdrawals, working of UPI, and filling a cheque and challan.

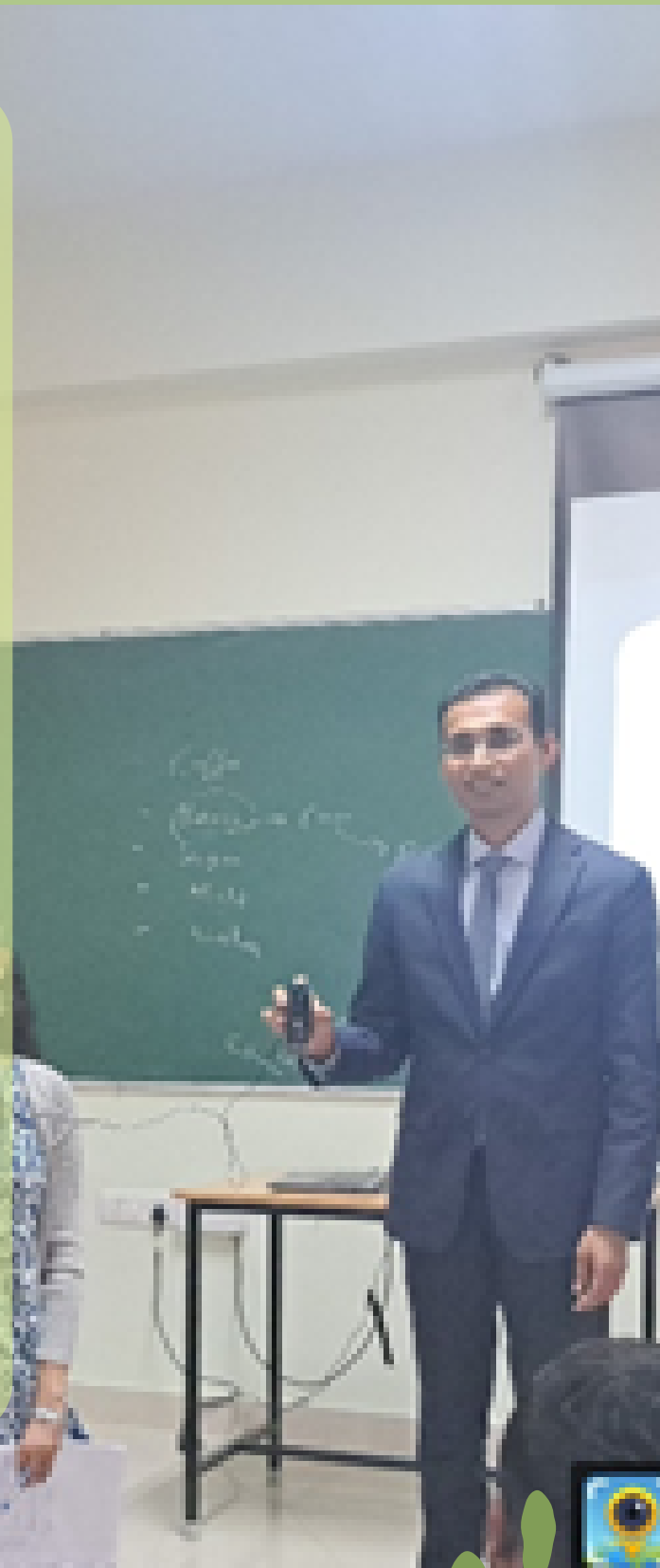




# A SESSION ON QUANTITATIVE ANALYTICS.

18 December 2023

On December 18th, held at the Mini Auditorium from 11:30 AM to 12:45 PM, the event focused on Quantitative Investing. It underscored the data-driven approach in investment strategies, emphasized key factors like investment style and quality, highlighted the significance of Environmental, Social, and Governance (ESG) parameters for societal impact, and offered insights into career opportunities in quantitative finance, suggesting relevant certifications for professional growth.





# Navy Day Celebration

04th December





# INDUSTRIAL VISIT – COCA COLA

21st December 2022



The industrial visit on 21st December 2022 with the MBA students of first and second years started by 8:30 from the campus to Bidadi. The students count included 55 in number along with a faculty Dr. Aishwarya N, Academic Co-ordinator of SBMA, BGR Campus. The entry time inside Hindustan Coca Cola was exactly 10:30 am. The students were divided into a count of 27-30 each in a group. There were 2 guides, Ms. Hima (Procurement Manager) and Ms. Ambika (Micro-biologist) who explained the entire Supply Chain and Operations of Coca-Cola. The process started from water purification where the stages of it were pressurized sand filtration, activated carbon filter and micron level purification. The bottles meanwhile were washed and inspected by manual checking and machine inspections.



The washing of the bottles included caustic wash, chlorine wash and carbon-di-oxide wash for returnable glass bottles in a separate (RGB) Line. The prepared drink is filled, crowned, inspected, coded with date and then shipped. This was the crisp explanation of their supply chain management. The various lines that we visited were PET Line, RGB Line and Kombi Line (Filling + Rinsing) and Smart water Line. The management followed TPM process, six sigma, Kaizan for processing and quality check. The BIS and FSSAI standards were followed for Quality Assurance. The plant had both outsourced manufacturing and in-house manufacturing for various products like Minute Maid, Maaza, Coca-Cola, Georgia, Kinley, Sprite, Thumbs-up, Fanta and Limca. The various teams in the plant were Maintenance, Shipping, Admin, Quality, Production and Store. The water management was based on the tagline of "Water Act Treasure Economics" and the plant followed the 3 R's of "Reduce, Recycle and Replenish". The entire organization had separate distributed heads to take up the leads of distribution channels and the entire system was connected with the ERP system that includes the entire chain from procurement till distribution. The entire visit was for 2.5 hours and finally the entire college crew came back to the University by 2:30 pm with a good understanding of Supply Chain and Operations Management of Hindustan Coca-Cola in Bidadi which is the franchisee of Coca-Cola industry in India.





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